



passion for sports grounds



SMG AT THE ARENA SUMMIT IN FRANKFURT (GERMANY).

We are pleased to invite you to this year's Arena Summit in Frankfurt from September 27th to 28th.

At the leading event of the german-speaking sports facility industry, we and our cooperation partner will inform you about our groundbreaking AR applications for sports grounds machine construction. We will then be happy to answer your questions in a 45-minute expert panel – not just about augmented reality, of course. Because not only the future is on the program, the present is also the topic. As a market-leading company, we also inform you about the latest technological and economic aspects of laying synthetic sports surfaces and cleaning and maintenance for artificial turf. It is not without reason that our credo "passion for sports grounds" precedes us worldwide. See you in Frankfurt!

BUY TICKETS NOW

All important information about the fair can be found here:

Address: Deutsche Bank Park
Mörfelder Landstraße 362 60528
Frankfurt am Main

Program: [here is the program](#)

We wish you a pleasant journey and look forward to welcoming you in Frankfurt.

Your SMG team



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