



passion for sports grounds



SAVE THE DATE – FSB 2025

50 Years of SMG: A Milestone. A Promise. An Experience.

The world of sports facility construction gathers from October 28–31, 2025, in Cologne – and SMG is right at the heart of it. Not just as an exhibitor, but as the host of a truly special moment: 50 years of passion. 50 years of innovation. 50 years of SMG.

What awaits you?

More than machines. More than technology. A spark of ideas, a glimpse into the future, powerful stories – and people from all over the world who've been part of our journey.

We invite you to be part of this exciting new chapter:

FSB Cologne Hall 10.2 | Booth E010/F019

- Groundbreaking technologies
- Global partners & friends
- A strong team with growth in management
- **And the highlight: our big anniversary celebration at our booth**

Mark your calendar – and join us as SMG celebrates history in the making.

Your SMG team



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